

## Events & News



### LUV Is In The Air Giveaway Takes Flight!

Wednesday, September 29th, 2010

The Resort Collection of Panama City Beach teams up with Southwest Airlines' in-flight magazine, Spirit, to present the "LUV Is In The Air—A Grand Romantic Giveaway." The sweepstakes giveaway, a 7-night stay at Grand Panama Beach Resort, The Resort Collection's luxurious signature property, will be offered to whoever submits the most heartfelt haiku on the subject of—what else—LOVE (LUV).

LUV Is In The Air will be the focus of the entire February 2011 Issue of Spirit magazine, which reaches 3.2 million readers. This romantic giveaway is currently valued at \$25,000. The creative influence behind LUV Is In The Air came from Southwest Airlines' tribute to its headquarters location at Love Field in Dallas, Texas, and LUV as its ticker symbol on the New York Stock Exchange.

Southwest Airlines has contributed two round-trip airline tickets to bring the winning couple to their destination in Panama City Beach, Florida. The upscale fine jewelers McCaskill & Company, located in Destin, Florida have donated \$10,000 in jewelry and a romantic dinner-for-two at the award-winning Firefly restaurant in Panama City Beach also awaits the lucky couple. In addition to the luxurious accommodations, the winners will be treated to pampering spa services, an indulgent shopping excursion at Pler Park, and much more.

For sponsor information, please contact Cornerstone Marketing & Advertising, Inc. – The Idea Boutique at 850.231.3087 x1.

[Share This](#) | [Comment on This!](#) | [Category Events & News](#)

[Make A Comment](#)

Name \*

eMail (will not be published or shared) \*

Website

### Categories

- [American Idol](#)
- [Arts & Entertainment](#)
- [Bricks & Mortar](#)
- [Business Corner](#)
- [Couture](#)
- [Events & News](#)
- [For the Love of Food](#)
- [Form & Function](#)
- [Get Out](#)
- [Giving Back](#)
- [Health](#)
- [Living Green](#)
- [New Beginnings](#)
- [Sense of Place](#)
- [The Written Word](#)
- [Through the Lens](#)
- [Voyager](#)

 


WHAT'S GREEN AND BLUE  
AND V ALL OVER?

kiki risa  
clothing