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SOURCE The Resort Collection of Panama City Beach

PANAMA CITY BEACH, Fla., Jan. 31, 2011 /PRNewswire/ -- The Resort Collection of Panama City Beach teams up with Southwest Airlines Spirit magazine to present "LUV Is In The Air-A Grand Romantic Giveaway." The sweepstakes giveaway, a seven-night stay at Grand Panama Beach Resort, will be offered to whoever submits the most heartfelt 17 syllable haiku on the subject of romance.

To view the multimedia assets associated with this release, please click:

<http://multivu.prnewswire.com/mnr/resortspcbeach/48360>

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All you have to do

Is write a haiku so she

Can spend time with you.

LUV Is In The Air will be the focus of the February 2011 issue of Southwest Airlines Spirit magazine, which reaches 3.2 million readers. This romantic giveaway is currently valued at \$30,000. The creative influence behind LUV Is In The Air came from Southwest Airlines' tribute to its headquarters location at Love Field in Dallas, Texas, and LUV, its ticker symbol on the New York Stock Exchange.

Southwest Airlines has contributed two round-trip airline tickets to bring the winning couple to their destination in Panama City Beach, Florida. The upscale fine jewelers McCaskill & Company, located in Destin, Florida, has donated \$10,000 in jewelry, and a romantic dinner for two at the award-winning Firefly restaurant in Panama City Beach also awaits the lucky couple. In addition to the luxurious accommodations, the winners will be treated to pampering spa services from The Club at Edgewater and Fusion Spa Salon, an indulgent shopping excursion at Pier Park, car service provided by Sunshine Shuttle, a four-hour eco-tour with Sunjammers, a swim with the dolphins at Gulf World Marine Park, flowers from Blossoms of Chipley, and a Justin Gaffrey painting.

To be considered eligible to win, contestants must tell their love story in a three-line haiku consisting of 17 syllables, where the first line is five syllables, the second is seven syllables, and the third is five syllables. For rules and regulations and to enter the sweepstakes, visit www.luvgiveaway.com. For sponsor information, please contact Cornerstone Marketing & Advertising, Inc. - The Idea Boutique at 850.231.3087 ext 6.

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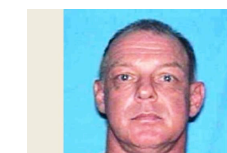
Updated: Feb 02, 2011 4:02 PM
 More details have been revealed in a murder investigation that turned into a daylong manhunt. News Leader 9 has learned the GBI is taking part in the investigation. [More>>](#)

Family of murder victim, William Bullard, speaks out [VIDEO INCLUDED](#)



Updated: Feb 03, 2011 8:10 AM
 A day after the manhunt for Columbus attorney, Richard F. Dodelin ended, the family of murder victim, William Bullard talks about what led to his death. [More>>](#)

Search teams rescue missing Auburn man



Updated: Feb 02, 2011 12:20 PM
 Search teams have found an east Alabama man who went missing Monday night. [More>>](#)

Signing Day 2011: Who will be the top recruiting winners? [VIDEO INCLUDED](#)



Updated: Feb 02, 2011 3:35 PM
 Alabama has apparently become a destination state for blue chip recruits. [More>>](#)

Local attorney hoped to end manhunt [VIDEO INCLUDED](#)

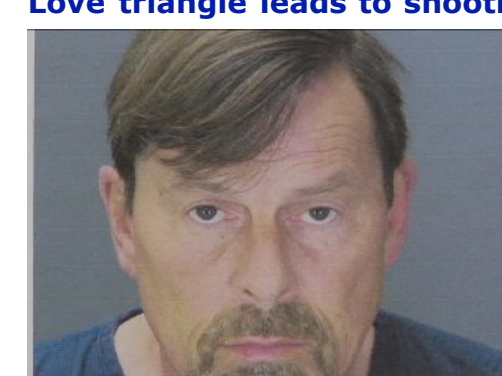


Richard Hagler knew Richie F. Dodelin on a personal and professional level. Hagler told News Leader Nine he is friends with Dodelin's father, a fellow attorney, and when he heard what happened, he was drawn to the scene of Tuesday's manhunt. [More>>](#)

IRS agents raid Alabama tax service

Updated: Feb 02, 2011 5:41 PM
 Agents with the Internal Revenue Service have raided a Montgomery tax service where customers complained about not getting refund checks. [More>>](#)

Love triangle leads to shooting



Updated: Jan 30, 2011 9:13 PM
 A Columbus man is behind bars after shooting his ex-wife's lover. A Columbus man is recovering from injuries he received after being shot in the side and in his jaw. Columbus police said the shooting happened around 2:30 a.m. on January 29th. [More>>](#)

Columbus teen indicted in April shooting

Updated: Feb 01, 2011 8:20 PM
 A Columbus teenager has been indicted in connection with a deadly shooting on the city's east side. [More>>](#)

Developing Story
One man dead, police search for killer

[VIDEO INCLUDED](#)



Updated: Feb 01, 2011 8:16 AM
 Officers told News Leader 9 when they arrived, they found a man in his early 40s lying on the asphalt near the road with several gunshot wounds. [More>>](#)

Bone, slipper, panty hose, and hair found in grave at local cemetery [VIDEO INCLUDED](#)



Updated: Feb 01, 2011 6:01 PM
 A local man speaks out after finding trash and other items in a local cemetery. [More>>](#)

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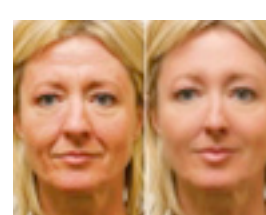
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