

Events & News, For the Love of Food



Firefly Restaurant Hosts “Dinner Without Devices” on March 4

Sunday, February 20th, 2011

Panama City Beach’s Firefly restaurant, located in the Shoppes at Edgewater, will host “Dinner without Devices” on Friday, March 4. On that night, restaurant guests at each table will receive a basket in which to deposit their phones, iPads, iPods, and other electronic devices so they can reconnect with family and friends without “being connected.”

With distractions caused by today’s portable technology, Firefly owner Dave Trepanier believes the time has come to reconnect in person. “2010 was the year we officially stopped talking to each other. But we are going to change that—if only over a great meal at Firefly,” he says. According to a study by market research firm the Radicati Group, Facebook is the number one application on iPhones, RIM and Android phones allowing users to constantly be connected to their social media. A survey by TripAdvisor points out that more than 62 percent of travelers check e-mail and remain connected to work while on leisure trips. “Given the new habits we have all developed when it comes to communication, I think being disconnected from our electronics for just one meal is going to be a bigger challenge than expected,” said Trepanier.

Offering an early dining menu and full-menu dining options, plus specialty menus featuring sushi and martinis, the eatery is known for its freshly caught fish, imported exotic seafood, local produce, succulent beef and fowl, artisan pizzas, handmade pasta, and children’s menu. Family friendly and casual yet also exotic, Firefly hosted President Obama and his family during their visit to the Northwest Florida Gulf Coast last summer. The restaurant has, in fact, received a number of awards and honors, the most recent being the Golden Spoon award.

Reservations are strongly encouraged. To reserve your table or receive more information, please call 850.249.3359 (FFLY) or visit www.fireflypcb.com.

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