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Grand Panama Beach Resort Announces Newly Designed Website

Thursday, January 27th, 2011

Grand Panama Beach Resort is excited to announce the launch of a newly branded website featuring consumer-friendly navigation, photos, and informative content to educate guests in their search of upscale accommodations on the Gulf of Mexico’s pristine beaches. In addition to providing comprehensive information about the resort and its on-site services and accommodations, an interactive Blog and Facebook social marketing platform is integrated to give guests a day-by-day glimpse into life at the beach. Designed by Cornerstone Marketing and Advertising, Inc.—The Idea Boutique®—located in Grayton Beach, Florida, the website includes an intricate network of links to area shopping, dining and recreational choices available to complete a grand vacation. To view the newly launched website, visit www.grandpanamabeachresort.com.

As the newest addition to The Resort Collection of Panama City Beach, Grand Panama Beach Resort is the product of world-class architects, contractors, and designers. Under the direction of developer Louis Breland of BNP Investment Properties, Grand Panama Beach Resort and its sister properties, nestled on the Gulf of Mexico entice the most well-traveled, discerning vacationer. The Resort Collection is a property management company representing six beachfront resorts, one championship golf course, a shopping center, and a real estate organization.

The Village at Grand Panama Beach Resort offers an eclectic mix of retail shops and restaurants. Embrace your morning with breakfast at Another Broken Egg Café or take the family to a wonderful dinner at the famous Bonefish Grill.

“With so much to convey about the Grand Panama vacation experience,” says Paul Wohlford, vice president of sales and marketing for The Resort Collection, “we are pleased that visitors to our website can enjoy a straightforward presentation of the abundant value of our property and the local area. Our guests and owners will also find the site to be a great resource.”

For more information on Grand Panama Beach Resort, call 866.621.8862 or visit www.GrandPanamaBeachResort.com.

About The Resort Collection of Panama City Beach

The Resort Collection of Panama City Beach is a property management company representing six beachfront resorts, one championship golf course, a shopping center, and a real estate organization. The Resort Collection includes the family-friendly Edgewater Beach & Golf Resort, the intimate Majestic Beach Resort, the new luxuriously appointed Emerald Beach Resort, the relaxing Long Beach Resort, the exclusive En Soleil, and the sophisticated Grand Panama Beach Resort—all properties managed by The Edgewater Beach Resort Management, Inc. They boast more than 1,000 full-service gulf-front suites and golf villas, 90,000 square feet of combined indoor and outdoor meeting space, 6 Plexicushion tennis courts, multiple upscale retail shops, boutiques, eateries, coffee shops, state-of-the-art fitness rooms, an outdoor basketball court, 23 luxurious pools, a 9-hole executive golf course, and 27 holes of championship golf at the Hombre Golf Club on Northwest Florida’s Gulf Coast. For information on The Resort Collection of Panama City Beach, call 866.203.1164 or visit www.resortspcbeach.com.

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